

*Best at Your Disposal...*



24<sup>th</sup> International

**LeoExpo**

Guwahati

**30 Nov To 18 Dec 2023**





## Upgrade your business in new zones.....

The 24th International LEO Expo is here to dazzle your life with glitz, glamour and opportunities giving you a platform to witness the biggest and best ever Expo brand of the region. It's a golden opening to connect and showcase your products to a different level.

Leo Expo is one of the most trusted brands in maintaining consistency towards its loyal customer base as it is one point shopping hub, bringing the best International and National brands at people's doorsteps. It has earned accolades for its customer-centric shopping spree and thus has been attracting huge walking of customers from every section of the society with different income levels..... Customers and buyers who wait all year long to be a part of this Expo have immense trust in the products as along with millions of products to choose from.... customer needs are also prioritized with every new brand..... It's a stage to let your product be loved, accepted and bought. It helps you to reach out more people from different zones...materializing your business dreams of expansion ....

Leo Expo, a leading trade event in the entire North East Region. It is the ultimate event for marketing and branding by leading National Companies, MNCs and traders from all over the country. It is also popular for its galore of Art and Dance, brainstorming Quiz competitions for children, fun-filled Cooking Competition for all and Cultural nights accompanied by mesmerizing performances by various national and local celebrities. An atmosphere with a touch of carnival fiesta, Leo Expo offers new excitement and surprises with every passing year.

## About Leo International Expo 2023

LEO Expo started its first venture with trade fairs in the year 2000. After its kick start maiden launch, it never looked back since then....with tremendous positive response from participants, buyers, sellers and customers it moved forward completing successful 23th year and now stepping into the 24th year in 2023. Like previous years this year too it has incorporated traders and manufacturers from all over India as well as International fraternity in supporting them to display and sale their futuristic products at a discounted rate. This year's Assam, Guwahati.



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## 24<sup>Th</sup> INTERNATIONAL LEO EXPO GUWAHATI

Event Name : 24th International LEO EXPO

Trade Days : 30 Nov to 18 Dec 2023

Venue : Maniram Dewan Trade Centre ,  
Guwahati , Assam

Organizer : Leo Advertising

Timings : 11 : 00 AM to 9.00 PM Everyday

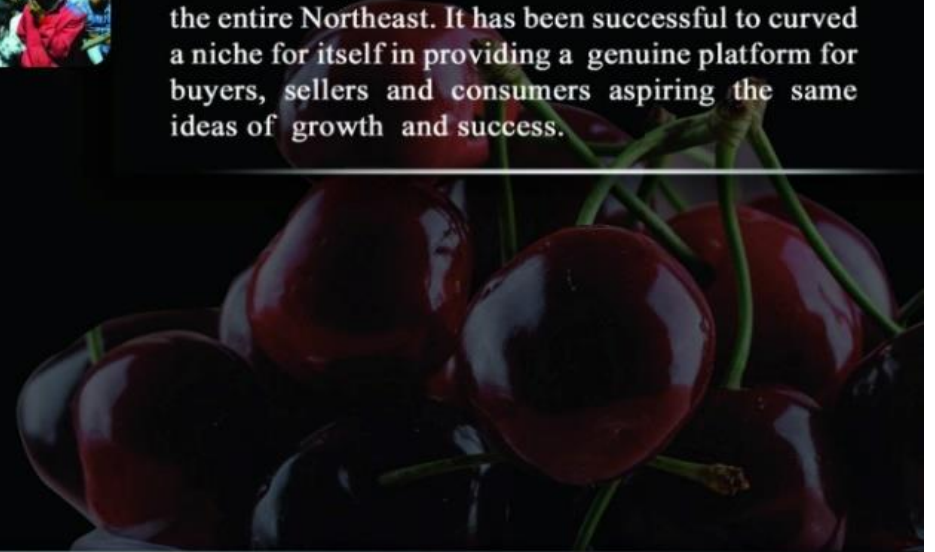




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## Heavy Crowds

The Grandeur of any event is often measured by the footfalls of the people for whom it is being organized...Leo International Expo has outshined its own standards of magnitude in assembling people from all strata of the society under one roof and becoming one of the most sought after events in the entire Northeast. It has been successful to curv a niche for itself in providing a genuine platform for buyers, sellers and consumers aspiring the same ideas of growth and success.



## Competitions

- Children's ART Contest in three categories for  
Group A  
Group B
- Cooking Contest open for all above 18 years of age.

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#### AMENITIES & SECURITY:

Amenities : First Aid , Debit & Credit Card facility, Help Desk, VIP Lounge, Security booth & Toilets.

Security : Apart from surrounding the event ground with temporary walls, adequate security measurement will be taken during the Expo by way of putting in services of local police, CRPF etc. However the organizer will not be held responsible for any untoward incident or any damage of the stalls or exhibits which are beyond control during the EXPO.

The participants must get their stalls/ pavilion / goods insured.

#### STALL SPECIFICATIONS AND SIZE

Leo Expo provides stalls of various size and lengths to their esteemed participants every year. The stalls will be provided inside the Maniram Dewan hall. Each stall is provided with one table, two chairs and a CFL light. The floor will be covered with synthetic carpet. The stall will be made of octonorm. Fascia will also be provided. The standard size of the stall is 10'x10' it can however be customized as per the clients specifications.

#### PARTICIPATION TARIFF

1. Open Area (non AC)	: Rs	550	per sq .ft
2. Air Conditioned Hall ( 1,2,3 & 4)			
Pre fabricated finished stall in Octonorm single opening	: Rs	100	per sq .ft
Pre fabricated finished stall in Octonorm double opening	: Rs	1200	per sq.ft
Charges for extra power consumption will be @ Rs 125 per KW per day			
(As per State Government Power Tariff)			
Extra fittings will be charged separately.			
Participants must insure their goods.			
GST @ 18% will be applicable on stall rentals.			



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## SPONSORSHIP

- |                                |                                                                                                                            |
|--------------------------------|----------------------------------------------------------------------------------------------------------------------------|
| 1. Title Presentation          | Rs 10 lakh                                                                                                                 |
| 2. Platinum                    | Rs 5.00 Lakh – Administrative Office cum Open Air Stage                                                                    |
| 3. Diamond                     | Rs 4.00 Lakh – Main Entrance Gate (Size- 50'x32' Both Side) and front boundary wall and in the fascia of stall. (one side) |
| 4. Gold                        | Rs 2.5 Lakh –Decorative Glow Sign Display(10Nos.) in and around main entrance and inside the venue.                        |
| 5. Silver                      | Rs 2.00 lakh –Welcome Gate (Size- 20'x14')                                                                                 |
| 6. Kiosk on Light Post         | Rs 0.15 Lakhs 50 Nos ( Size 3'x2'Both side) inside the fair premises                                                       |
| 7. Title sponsorship for       |                                                                                                                            |
| A. Cooking Contest             | Rs 1.00 lakh                                                                                                               |
| B. Art Competition             | Rs 1.00 lakh                                                                                                               |
| 8. Ticket Counter (4 Nos)      | Rs 1.00 lakh                                                                                                               |
| 9. Display inside the Event    | Rs 0.25 Lakh( Each Display size,3'x2')                                                                                     |
| 10. Welcome main Gate          | Rs 0.75 lakh                                                                                                               |
| 11. Entry Tickets              | Rs 0.50 lakh                                                                                                               |
| 12. VIP & complimentary Passes | Rs 0.25 Lakh                                                                                                               |

## MODE OF PAYMENT.

### Mode of Payment

RTGS/NEFT/DD/ Pay Order in favour of LEO ADVERTISING

(A/C No. 3888927169 / IFS CODE – CBIN0283229 )

Bank : Central Bank, Guwahati

## PUBLICITY AND PROMOTIONS

With the increase additions of new traders every year, Leo Expo leaves no stone unturned to publicize their upcoming Expo event in and outside the region.....It will be putting up 100 hoardings in the entire North Eastern Region to attract more participants from across India.....Along with that Print and electronic media will do the regular publicity through Banners, FM Radio ads , Television ads to keep the enthusiastic customers posted.....

Leo Expo has very successfully created a brand for itself which also reflects in the entrance gate of their Expo's... An enormous structure will be erected to draw attention of more customers....



## Foreign Participants :



Dubai



Afghanistan



Bangladesh



Egypt



Ghana



Nepal



Turkey



Thailand



Sri Lanka

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# EXPO

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Apart from the hectic trade activities, LEO EXPO has always been honoring prominent local artists, sports persons and journalist for their outstanding and remarkable contributions in their respective fields. The three categories of awards namely LEO EXPO SHILPI SANMANN, LEO EXPO KRIRA SANMANN and LEO EXPO SANGBADIK SANMANN being awarded every year. Furthermore to select the recipient every year, a panel of dignitaries from various fields is also entrusted.

Veteran actress Molaya Goswami and Mridula Barua, legendary singer Manisha Hazarika and eminent journalist of print and television media Pranoy Bardoloi and Prashanta Rajguru are the part of the panel. The recipient of these awards are presented with a citation from the organizers, along with a honorary money of Rs 1 lakh each and gift hampers from various National Companies .

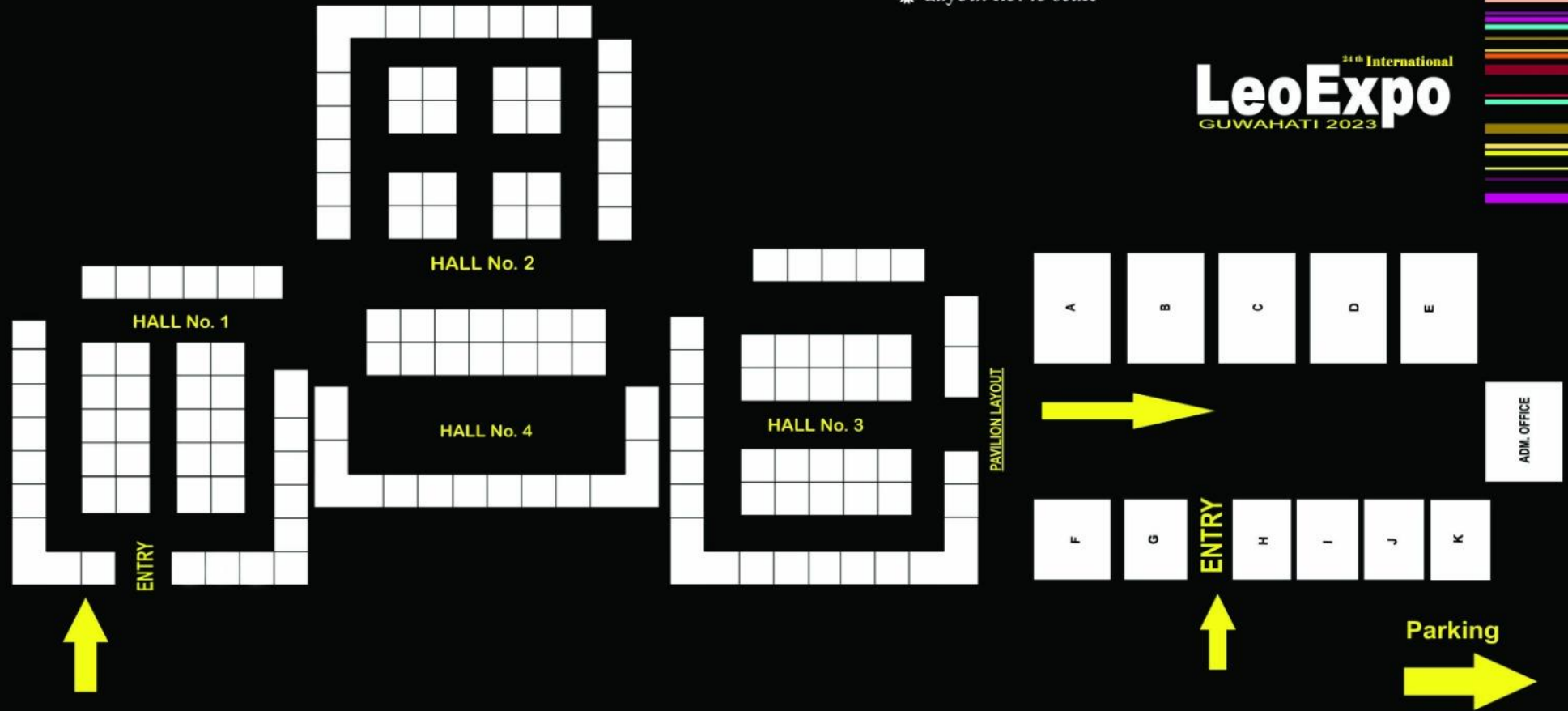
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☀ Layout not to scale

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Disclaimer: this brochure is purely conceptual and not legal offering.  
The organizer reserve the sole right to add/change/modify any details/specification of the concerned event, mentioned herein.